

Appendix A

Baseline Summary

Summary Profile of the District

The Bromsgrove District covers approximately 21,714 hectares and at 2001 had a population of 87,837, (2001 Census). Bromsgrove District remains largely rural, although it supports a varied and dynamic economy based on a range of small and medium sized businesses.

The area is well served by motorways, the M5 running north to south and the M42 from east to west. These routes connect with the M6 to the north of Birmingham and the M40 to the east. The District is also well served by train connections with a number of commuter routes passing through the District into Birmingham. Due to these links and the attractiveness of the area historically as a desirable place to live has resulted in sustained inward migration from the nearby conurbation.

Due to excellent strategic links the area has also become attractive to businesses considering expansion, relocation or establishing for the first time. As a result and combined with inward migration, there is continuing pressure to meet increased demand for leisure, health, education, housing and other personal and social requirements. The need for an improved highway network and better local transport facilities are inextricably linked to these developments.

Summary Analysis

Introduction

Below is a summary of the key environmental and sustainability issues arising from the baseline characterisation study. The full characterisation study is contained in Appendix 1 of the Scoping Report.

Social Analysis

The District has a rising population with a slightly higher older population than the national average. This older population has implications for service delivery including, accessible transport options for the less mobile and suitable housing for the needs of the older person. As such the LDF will need to taken account of the specific needs of the District's slightly older population.

Generally the District has low instances of deprivation compared to other areas of the West Midlands. However there are small pockets of localised deprivation that need to be tackled. The LDF has a role to play in providing the land use framework within which regeneration and renewal can take place. Barriers to housing and services is identified as an issue of deprivation in rural areas. The provision of housing that meets the needs of rural communities and access to services, including public transport, jobs, healthcare etc are issues that need to be addressed.

Bromsgrove is a safe place to live. However, as with many other parts of the Country, it is the fear of crime that is a concern rather than actually incidences of crime. The LDF can play a key role in ensuring safe neighbourhoods and development that designs out crime. Reducing fear of crime can also lead to less car use, a healthy population and increased use of local facilities as people feel safer exploring their local environment on foot.

It is clear from the housing study that the District has a clear under-provision of social housing accommodation. This could be due to a number of factors including, lack of affordable and available land, too much market housing compared to affordable housing and little on site affordable housing provision on market housing schemes.

The level of in-migration pressure for affordable housing also needs consideration. Whatever the cause it is a serious issue that needs to be tackled through the LDF. Lack of future provision could have serious implications for the creation of sustainable mixed communities in the District.

To ensure that the countryside is protected and greenfield sites are not unnecessarily used for development then current high use of brownfield land will need to be continued with future growth linked to the availability of brownfield sites. However, due to the finite amount of brownfield land available then new development cannot always be accommodated on brownfield land. This also has implications for the quality of local environments and an appropriate balance needs to be struck between the use of brownfield and greenfield sites.

Due to the number of schools included in the PFI programme and its rebuilding or resiting proposals there will be environmental implications not just due to the loss of greenfield land and possible habitats but also people movements and the leaving behind of vacant brownfield sites.

Environmental Analysis

The concentration of new development on brownfield sites not only protects the open aspect of the Green Belt but also it ensures the quality of the environment and important areas of biodiversity in the District are protected. However brownfield sites are not always devoid of wildlife and comprehensive assessments should be taken of these sites prior to development.

The District has a high amount of car use compared to public transport. This is perhaps explained by the proximity of the district to the West Midlands conurbation and the employment opportunities it contains, the District's rural character and the excellent motorway and A road network. Improvements need to be made to the public transport infrastructure to try and halt the upward trend in car use. The LDF will need to address this problem and identify potentially radical approaches to effect change.

It is essential that options are provided in the District for the cultural and leisure needs of the population so as to promote sustainable communities and to reduce travel. The provision of facilities that meet the needs of the population and are easily accessible is vital to reduce travel and impact on the environment. The District also attracts visitors, primarily from the conurbation, who explore the District's special landscape features such as the Lickey Hills. Visitors need to be able to access these recreational opportunities without using the car. A balance should be made between the value of maintaining allotments against the need to find land for development in sustainable locations.

The District has a landscape dominated by the Lickey and Clent Hills which form a natural barrier between the District and the Conurbation. The rest of the District is characterised by farmland and small woodlands. Trees play a very important role in the character of the District whether in wooded form or single urban trees. Accessibility to important landscape features must be balanced against their protection. Balance must also be achieved between maintaining the historic farmland character of the area and promoting diversification in the rural environment.

While the District has an efficient and comprehensive road system the consequences of this are the pollution effects that high traffic incidences create. The Council has one Air Quality Management Area and has produced a strategy to improve the air quality in this area. The LDF will have a role in not just attempting to improve air quality in this location but also through the promotion of a more sustainable lifestyle better air quality throughout the District. However there are limits to what can be done within the District

as most of the traffic passes through the District due to the presence of the two motorways. Increasing traffic on the main routes through the District also poses noise pollution issues. Most residents of the main urban area in the District can hear and are effected by road noise. Localised pollution is also caused by closed landfill sites.

Climate change is sometimes wrongly seen as global issue tackled by Governments rather than at a local level. On a local level the improvement and promotion of public transport, business practices, new building techniques etc, can all help to reduce the effects, along with the implementation of LA21 projects associated with the sources of climate change.

Flooding is not seen at the moment to be a significant issue in the District. However it is important to monitor the levels and amount of localised flooding that does occur especially that caused by water run-off. Sustainable Urban Drainage Systems can play an important role in reducing run-off and preventing pollution of water courses.

The District is constantly changing and further changes including the redevelopment of the town centre will have a major effect on the image of historic character of Bromsgrove Town. Outside the major urban areas there are remnants of historic farmsteads that are just as important to the character of the District as the more visual and recognisable historic urban built form. The massive growth that has occurred in the District since the 2nd World War has over time diluted the historic character and form of many of the settlements.

The District has a relatively healthy population in respect of illness. However this does not take account of how fit the population is or how much physical exercise is taken. The promotion of good health must be seen in a wider context than just about incidences of illness or the provision of health facilities and the associated land use implications of this. The LDF needs to help shape the commercial and cultural environment we live in so that it is easier to choose a healthy lifestyle. This can be through encouraging exercise through walking and cycling to a healthier environment for people to live in.

Economic Analysis

The District has a diverse economy. Historically the District's economy has been based on farming. While this does continue, over time as new employment areas have emerged then the economy has changed and the majority of jobs are not situated in the urban areas. There appears to be an imbalance between the type of jobs and pay available in Bromsgrove to the average wages of its population. Industries with higher paid jobs need to be encouraged to stay or locate in the District so as to correct this imbalance and reduce the daily flow of the population to other employment centres which is unsustainable.

Potential Transboundary Impacts

The SEA Directive requires transboundary issues to be addressed within the SA/SEA. Specifically this refers to impacts upon other member states of the EU, although good practice relates this to neighbouring authorities in the case of development planning. A number of key environmental and sustainability issues for Bromsgrove District relate directly to neighbouring authorities. These were discussed during a workshop with neighbouring authorities in April 2005. The key issues are as follows:

Housing: Bromsgrove is currently facing an oversupply of housing with the result that no general housing is currently being allowed. This current housing moratorium in Bromsgrove has the effect of shifting the housing burden to neighbouring authorities, in

particular Worcester. The location of housing and commuting patterns between the districts and the Birmingham conurbation, and the associated environmental and sustainability effects is a particular issue that should be afforded attention during the development planning process.

Commuting: Bromsgrove lies within the commuter belt for the Birmingham conurbation and is an attractive place to live for higher paid workers from the city. This is an issue shared by neighbouring authorities. It can have the effect of causing house prices to rise and consequently reduce the affordability of housing. Furthermore, the economic benefits of the residents of Bromsgrove tend to remain in the major urban centres. Traffic congestion is a further knock-on effect of these commuting patterns. The District is crossed by two major motorways and several major 'A' roads which feed to and from Birmingham. Increased congestion, particularly across the borders has a direct effect on environmental quality in the District and in neighbouring authorities.

The Local Transport Plan for Worcestershire is currently under review. New documents produced as part of the Local Development Framework will need to link to the Transport Plan to try and reduce the need to travel and promote more sustainable means of travel.

Closure of the Longbridge Plant: A recent issue has arisen as a result of the closure of the Rover Plant at Longbridge. The economic and employment effects of this closure will be felt not only in Bromsgrove but in neighbouring districts which also supply a workforce. Similarly, this will have a knock-on effect on supply chain industries throughout the county and the West Midlands. Consequently, it is proposed that an Area Action Plan should be developed to deal with this problem.

Appendix B

Assessment Matrices

KEY ISSUE 1: LOCATION OF GROWTH									
SA/SEA Objective	Issue 1	Location for Growth		Issue 2	Areas of Development Restraint		Issue 3	Previously developed sites in the green belt	
	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3
The provision of housing to meet local housing needs	-	+	+	-	?	+	?	-	?
An improvement in the health and well-being of the population	?	+	+	?	?	+	?	?	?
A reduction in poverty and social exclusion	?	+	+	?	?	+	?	+	?
Quality education opportunities for all	?	+	+	0	?	+	?	0	?
Reduce and prevent crime and fear of crime	?	?	?	?	?	?	?	?	?
Vibrant and locally distinctive communities	-	+	+	?	-	+	?	?	?
Accessible services and opportunities for culture, leisure and recreation for all	-	+	+	?	-	+	?	0	?
Reduce the need to travel by car and increased travel choice and accessibility through integrated transport facilities	+	+	-	?	+	+	?	?	?
Reduction in ambient noise levels and incidences of noise pollution	-	-	-	?	?	?	?	?	?
Conserve and enhance the District's biodiversity	+	+	-	-	-	+	0	0	+
Protect the countryside, green spaces, green belt and best agricultural land	+	+	-	-	-	+	0	0	+
Preserve and enhance the district's high quality landscapes	+	+	-	-	-	+	?	?	+
Protect and enhance the qualities of the historic environment	-	?	?	?	-	+	?	?	?
Address the waste hierarchy (reduce, reuse, recycle)	0	0	0	0	0	0	0	0	0
Protect and enhance water quality and maintain sustainable water resource	?	?	-	-	-	+	?	?	?
Reduce number of properties at risk from flooding			?	-	-	+	?	?	?
Guard against land contamination and encourage remediation of contaminated	?	+	-	-	-	+	+	+	+
Optimum use of previously developed land to support regeneration	+	+	-	-	-	+	+	+	+
Increased energy efficiency and a reduction in greenhouse gas emissions	0	0	0	?	?	-	?	?	?
Improved air quality throughout the District	0	0	?	?	?	-	?	?	?
High and stable levels of employment	?	+	+	?	?	+	?	+	?
Sustainable economic growth and a diverse economy	?	+	+	?	?	+	?	+	?
Development of a skilled workforce to meet the needs of business	0	0	0	0	0	0	?	0	?
Sustainable use and development of material assets	+	+	-	?	?	+	+	+	+

KEY ISSUE 2: HOUSING FOR EVERYONE												
SA/SEA Objective	Issue 1			Issue 2			Issue 3			Issue 4		
	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3
The provision of housing to meet local housing needs	+	+	+	+	+	+	?	?	+	+	?	+
An improvement in the health and well-being of the population	+	+	+	+	+	+	?	?	+	+	?	+
A reduction in poverty and social exclusion	+	+	+	+	+	+	?	?	+	+	?	+
Quality education opportunities for all	+	0	+	+	?	+	?	?	?	?	?	?
Reduce and prevent crime and fear of crime	?	+	+	?	?	?	?	?	?	?	?	?
Vibrant and locally distinctive communities	?	?	?	?	+	?	+	?	+	+	?	?
Accessible services and opportunities for culture, leisure and recreation for all	+	?	+	+	?	+	+	-	-	?	+	?
Reduce the need to travel by car and increased travel choice and accessibility through integrated transport facilities	+	?	?	+	?	+	+	-	-	?	+	?
Reduction in ambient noise levels and incidences of noise pollution	?	?	?	-	-	-	?	-	-	-	0	-
Conserve and enhance the District's biodiversity	?	?	?	?	+	-	+	-	-	?	+	+
Protect the countryside, green spaces, green belt and best agricultural land	?	?	?	?	+	-	+	-	-	?	+	+
Preserve and enhance the district's high quality landscapes	?	?	?	?	+	-	+	-	-	?	+	+
Protect and enhance the qualities of the historic environment	?	?	?	-	?	?	?	?	?	?	+	?
Address the waste hierarchy (reduce, reuse, recycle)	-	-	-	-	-	-	-	-	-	-	-	-
Protect and enhance water quality and maintain sustainable water resource	?	?	?	?	?	-	?	-	-	?	?	?
Reduce number of properties at risk from flooding	?	?	?	?	+	-	?	?	?	?	?	?
Guard against land contamination and encourage remediation of contaminated	?	?	?	?	+	-	+	-	?	?	+	+
Optimum use of previously developed land to support regeneration	?	?	?	?	+	-	+	-	?	?	+	+
Increased energy efficiency and a reduction in greenhouse gas emissions	-	0	-	-	-	-	-	-	-	-	-	-
Improved air quality throughout the District	+	0	+	?	?	?	?	-	-	?	?	?
High and stable levels of employment	0	0	0	0	0	0	0	0	0	0	+	0
Sustainable economic growth and a diverse economy	0	0	0	0	0	0	0	0	0	0	+	0
Development of a skilled workforce to meet the needs of business	0	0	0	0	0	0	0	0	0	0	0	0
Sustainable use and development of material assets	?	?	+	+	+	-	+	-	-	?	+	+

KEY ISSUE 4: THE LOCAL ECONOMY AND CREATING JOBS

SA/SEA Objective	The future of the Bromsgrove Economy			Location of new employment opportunities			The rural economy			Reuse of redundant employment sites		
	Issue 1	Issue 2	Issue 3	Issue 1	Issue 2	Issue 3	Issue 1	Issue 2	Issue 3	Issue 1	Issue 2	Issue 3
	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3
The provision of housing to meet local housing needs	0	0	0	0	0	0	0	0	0	0	0	+
An improvement in the health and well-being of the population	+	+	+	+	+	+	+	+	+	?	?	?
A reduction in poverty and social exclusion	+	+	+	+	+	+	+	+	+	?	?	?
Quality education opportunities for all	0	0	0	0	0	0	0	0	0	-	-	?
Reduce and prevent crime and fear of crime	?	?	?	?	?	?	?	?	?	?	?	?
Vibrant and locally distinctive communities	+	?	?	+	-	?	+	+	+	0	+	?
Accessible services and opportunities for culture, leisure and recreation for all	+	?	?	?	?	?	+	?	?	0	0	?
Increased travel choice and accessibility through integrated transport facilities	+	?	?	+	?	?	-	-	+	?	?	?
Reduction in ambient noise levels and incidences of noise pollution	-	?	?	-	-	?	?	?	?	0	?	?
Conserve and enhance the District's biodiversity	?	?	?	?	-	?	?	0	?	?	?	?
Protect the countryside, green spaces, green belt and best agricultural land	?	?	?	?	-	?	?	0	?	?	?	?
Preserve and enhance the district's high quality landscapes	?	-	?	?	-	?	?	0	?	?	?	?
Protect and enhance the qualities of the historic environment	?	?	?	?	-	?	?	0	?	?	?	?
Address the waste hierarchy (reduce, reuse, recycle)	-	-	-	-	-	-	-	-	-	?	?	?
Protect and enhance water quality and maintain sustainable water resource	-	-	-	-	-	-	-	0	-	?	?	?
Reduce number of properties at risk from flooding	?	?	?	?	?	?	?	?	?	?	?	?
Guard against land contamination and encourage remediation of contaminated sites	?	?	?	?	-	?	-	0	?	+	+	+
Optimum use of previously developed land to support regeneration	?	?	?	?	-	+	-	0	?	+	+	+
Increased energy efficiency and a reduction in greenhouse gas emissions	-	-	-	-	-	-	-	-	?	0	?	?
Improved air quality throughout the District	?	?	?	?	?	?	?	?	?	?	?	?
High and stable levels of employment	+	+	+	+	+	+	+	+	+	+	+	+
Sustainable economic growth and a diverse economy	+	+	+	+	+	+	+	+	+	+	+	+
Development of a skilled workforce to meet the needs of business	0	0	0	0	0	0	0	0	0	0	0	0
Sustainable use and development of material assets	?	?	?	+	+	+	?	+	+	+	+	+

KEY ISSUE 6: LEARNING, LEISURE AND IMPROVING HEALTH						
SA/SEA Objective	Issue 1			Issue 2		
	Provision of open space and green areas			Provision of health facilities		
	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3
The provision of housing to meet local housing needs	-	-	-	-	-	-
An improvement in the health and well-being of the population	+	+	+	+	+	+
A reduction in poverty and social exclusion	+	?	+	+	?	0
Quality education opportunities for all	+	?	+	0	0	0
Reduce and prevent crime and fear of crime	+	+	+	?	?	?
Vibrant and locally distinctive communities	+	?	+	?	?	?
Accessible services and opportunities for culture, leisure and recreation for all	+	?	+	0	0	0
Increased travel choice and accessibility through integrated transport facilities	?	?	+	+	?	+
Reduction in ambient noise levels and incidences of noise pollution	?	-	?	?	?	?
Conserve and enhance the District's biodiversity	-	-	-	?	?	+
Protect the countryside, green spaces, green belt and best agricultural land	-	-	-	?	?	+
Preserve and enhance the district's high quality landscapes	?	?	?	?	?	+
Protect and enhance the qualities of the historic environment	?	?	?	?	?	+
Address the waste hierarchy (reduce, reuse, recycle)	0	0	0	0	0	0
Protect and enhance water quality and maintain sustainable water resource	?	?	?	?	?	0
Reduce number of properties at risk from flooding	?	?	?	?	?	0
Guard against land contamination and encourage remediation of contaminated sites	0	0	0	?	?	0
Optimum use of previously developed land to support regeneration	-	-	-	?	?	+
Increased energy efficiency and a reduction in greenhouse gas emissions	-	-	-	-	-	-
Improved air quality throughout the District	?	?	?	?	?	?
High and stable levels of employment	?	?	?	?	?	?
Sustainable economic growth and a diverse economy	+	+	+	+	+	+
Development of a skilled workforce to meet the needs of business	0	0	0	0	0	0
Sustainable use and development of material assets	?	?	+	?	?	+

KEY ISSUE 7: A SAFE AND WELL DESIGNED ENVIRONMENT						
SA/SEA Objective	Issue 1	Safer Communities		Issue 2	A better designed local environment	
	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3
The provision of housing to meet local housing needs	0	0	0	0	0	0
An improvement in the health and well-being of the population	+	+	+	+	+	0
A reduction in poverty and social exclusion	+	+	+	+	0	0
Quality education opportunities for all	0	0	0	0	0	0
Reduce and prevent crime and fear of crime	+	+	+	0	+	+
Vibrant and locally distinctive communities	+	+	+	+	+	+
Accessible services and opportunities for culture, leisure and recreation for all	0	+	0	+	+	-
Reduce the need to travel by car and increased travel choice and accessibility through integrated transport facilities	0	0	0	0	0	0
Reduction in ambient noise levels and incidences of noise pollution	0	+	0	0	+	0
Conserve and enhance the District's biodiversity	-	0	0	0	0	0
Protect the countryside, green spaces, green belt and best agricultural land	-	0	0	0	0	0
Preserve and enhance the district's high quality landscapes	-	0	0	0	+	+
Protect and enhance the qualities of the historic environment	+	0	0	0	+	+
Address the waste hierarchy (reduce, reuse, recycle)	0	0	0	0	0	0
Protect and enhance water quality and maintain sustainable water resource	0	0	0	0	0	0
Reduce number of properties at risk from flooding	0	0	0	0	0	0
Guard against land contamination and encourage remediation of contaminated	0	0	0	0	0	0
Optimum use of previously developed land to support regeneration	0	0	0	0	0	0
Increased energy efficiency and a reduction in greenhouse gas emissions	-	0	0	0	0	0
Improved air quality throughout the District	0	0	0	0	+	0
High and stable levels of employment	0	0	0	0	0	0
Sustainable economic growth and a diverse economy	0	0	0	0	0	0
Development of a skilled workforce to meet the needs of business	0	0	0	0	0	0
Sustainable use and development of material assets	0	0	0	0	0	0

KEY ISSUE 8: OUR NATURAL ENVIRONMENT						
SA/SEA Objective	Issue 1	The Green Belt and Our rural environment		Issue 2	Flooding and water run-off	
	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3
The provision of housing to meet local housing needs	-	0	-	0	-	0
An improvement in the health and well-being of the population	+	+	?	0	?	0
A reduction in poverty and social exclusion	0	0	?	0	0	0
Quality education opportunities for all	0	0	?	0	0	0
Reduce and prevent crime and fear of crime	0	0	?	0	0	0
Vibrant and locally distinctive communities	-	-	-	?	0	0
Accessible services and opportunities for culture, leisure and recreation for all	?	0	?	0	0	0
Reduce the need to travel by car and increased travel choice and accessibility through integrated transport facilities	+	+	+	0	0	0
Reduction in ambient noise levels and incidences of noise pollution	+	+	+	0	0	0
Conserve and enhance the District's biodiversity	+	+	+	+	+	+
Protect the countryside, green spaces, green belt and best agricultural land	+	+	+	+	+	+
Preserve and enhance the district's high quality landscapes	+	+	+	+	+	+
Protect and enhance the qualities of the historic environment	+	+	+	+	0	+
Address the waste hierarchy (reduce, reuse, recycle)	?	0	+	0	0	0
Protect and enhance water quality and maintain sustainable water resource	+	+	+	+	+	+
Reduce number of properties at risk from flooding	+	0	+	+	+	+
Guard against land contamination and encourage remediation of contaminated	+	0	+	?	0	0
Optimum use of previously developed land to support regeneration	0	0	+	0	0	0
Increased energy efficiency and a reduction in greenhouse gas emissions	0	0	+	0	0	0
Improved air quality throughout the District	+	+	+	0	0	0
High and stable levels of employment	0	-	-	0	0	0
Sustainable economic growth and a diverse economy	0	?	-	0	0	0
Development of a skilled workforce to meet the needs of business	0	0	-	0	0	0
Sustainable use and development of material assets	+	+	+	+	+	+

KEY ISSUE 9: GETTING AROUND								
SA/SEA Objective	Transport options in rural areas		Issue 3	Improving Public transport options		Issue 4	Cycling, Walking and motorcycling	
	Option 2	Option 3	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3
The provision of housing to meet local housing needs	0	0	0	0	0	0	0	0
An improvement in the health and well-being of the population	+	+	+	+	+	+	+	+
A reduction in poverty and social exclusion	+	+	0	+	+	+	+	+
Quality education opportunities for all	+	+	0	0	0	0	0	0
Reduce and prevent crime and fear of crime	?	?	?	?	?	-	-	-
Vibrant and locally distinctive communities	+	+	+	?	+	+	+	+
Accessible services and opportunities for culture, leisure and recreation for all	+	+	+	+	+	+	+	+
Reduce the need to travel by car and increased travel choice and accessibility through integrated transport facilities	+	+	+	+	+	+	+	+
Reduction in ambient noise levels and incidences of noise pollution	+	+	+	+	+	+	+	+
Conserve and enhance the District's biodiversity	0	0	+	?	+	+	+	+
Protect the countryside, green spaces, green belt and best agricultural land	0	0	+	?	+	+	+	+
Preserve and enhance the district's high quality landscapes	0	0	+	?	+	+	+	+
Protect and enhance the qualities of the historic environment	0	-	+	?	+	+	+	+
Address the waste hierarchy (reduce, reuse, recycle)	0	0	0	?	-	?	0	0
Protect and enhance water quality and maintain sustainable water resource	0	0	+	?	?	+	+	+
Reduce number of properties at risk from flooding	0	?	0	?	0	0	0	0
Guard against land contamination and encourage remediation of contaminated land	0	?	0	?	0	0	0	0
Optimum use of previously developed land to support regeneration	0	?	0	?	0	0	0	0
Increased energy efficiency and a reduction in greenhouse gas emissions	0	+	+	+	+	+	+	+
Improved air quality throughout the District	+	+	+	+	+	+	+	+
High and stable levels of employment	0	0	0	0	?	0	0	0
Sustainable economic growth and a diverse economy	+	+	0	0	0	0	0	0
Development of a skilled workforce to meet the needs of business	0	0	0	0	0	0	0	0
Sustainable use and development of material assets	+	+	+	?	?	+	+	+

KEY ISSUE 10: PRESERVING THE PAST						
SA/SEA Objective	Designating and enhancing conservation areas			Protecting locally important buildings		
	Issue 1	Issue 2	Issue 2	Issue 1	Issue 2	Issue 2
	Option 1	Option 2	Option 3	Option 1	Option 2	Option 3
The provision of housing to meet local housing needs	0	0	0	0	0	?
An improvement in the health and well-being of the population	0	0	0	0	0	?
A reduction in poverty and social exclusion	0	0	0	0	0	?
Quality education opportunities for all	0	0	0	0	0	?
Reduce and prevent crime and fear of crime	0	0	0	0	0	?
Vibrant and locally distinctive communities	+	+	+	0	+	+
Accessible services and opportunities for culture, leisure and recreation for all	0	0	0	0	+	?
Reduce the need to travel by car and increased travel choice and accessibility through integrated transport facilities	0	0	0	0	0	?
Reduction in ambient noise levels and incidences of noise pollution	0	0	0	0	0	?
Conserve and enhance the District's biodiversity	?	?	?	0	0	0
Protect the countryside, green spaces, green belt and best agricultural land	+	+	+	0	0	0
Preserve and enhance the district's high quality landscapes	+	+	+	0	+	?
Protect and enhance the qualities of the historic environment	+	+	+	+	+	+
Address the waste hierarchy (reduce, reuse, recycle)	0	0	0	0	0	0
Protect and enhance water quality and maintain sustainable water resource	0	0	0	0	0	0
Reduce number of properties at risk from flooding	0	0	0	0	0	0
Guard against land contamination and encourage remediation of contaminated	0	0	0	0	0	0
Optimum use of previously developed land to support regeneration	0	0	0	0	0	+
Increased energy efficiency and a reduction in greenhouse gas emissions	0	0	0	0	0	0
Improved air quality throughout the District	0	0	0	0	0	0
High and stable levels of employment	0	0	0	0	0	?
Sustainable economic growth and a diverse economy	?	?	?	0	0	?
Development of a skilled workforce to meet the needs of business	0	0	0	0	0	?
Sustainable use and development of material assets	+	+	+	0	+	+