

TABLE 2a

CATCHMENT AREA RETAIL EXPENDITURE FORECASTS (2004 prices)

PER CAPITA EXPENDITURE	2004							
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5			
Convenience Goods	1,685	1,512	1,561	1,621	1,551 (Excluding SFT at 1.7%)			
Comparison Goods	3,095	2,644	2,814	2,959	2,765 (Excluding SFT at 5.8%)			
GROWTH IN PER CAPITA RETAIL EXPENDITURE:								
Convenience Goods:	0.10% pa 2004/5		0.90% pa 2005-2022					
Comparison Goods:	2.90% pa 2004/5		4.80% pa 2005-2022					
PER CAPITA EXPENDITURE	Convenience Goods				Comparison Goods			
	2007	2012	2017	2022	2007	2012	2017	2022
Zone 1:	1,717	1,796	1,878	1,964	3,498	4,422	5,591	7,068
Zone 2:	1,541	1,611	1,685	1,731	2,988	3,778	4,776	6,037
Zone 3:	1,591	1,664	1,740	1,787	3,180	4,020	5,082	6,425
Zone 4:	1,652	1,728	1,807	1,856	3,344	4,227	5,344	6,756
Zone 5:	1,581	1,653	1,729	1,776	3,125	3,950	4,994	6,313
Catchment Zone	TOTAL RETAIL EXPENDITURE							
	CONVENIENCE GOODS				COMPARISON GOODS			
	2007 (£M)	2012 (£M)	2017 (£M)	2022 (£M)	2007 (£M)	2012 (£M)	2017 (£M)	2022 (£M)
1	113.64	120.80	128.91	137.54	231.52	297.50	383.77	494.93
2	278.79	298.99	320.95	338.35	540.73	700.98	909.58	1,180.08
3	156.74	166.32	176.76	184.50	313.31	401.87	516.27	663.17
4	72.08	77.67	83.62	88.42	145.91	190.05	247.32	321.83
5	116.39	122.20	128.74	132.45	230.06	291.96	371.83	470.76
TOTALS	737.63	785.96	838.98	881.25	1,461.53	1,882.36	2,428.78	3,130.77

SOURCES:

1. MapInfo Area Profile Report, October 2007
2. MapInfo for expenditure growth - Information Brief 06/2.
3. Table 1.

NOTES:

1. Convenience expenditure before deduction of SFT on Zone 1 = £1714, Zone 2 = £1538, Zone 3 = £1588, Zone 4 = £1649, Zone 5 = £1578.
2. Comparison expenditure before deduction of SFT on Zone 1 = £3286, Zone 2 = £2807, Zone 3 = £2987, Zone 4 = £3141, Zone 5 = £2935.
3. Expenditure on Special Forms of Trading excluded - 1.7% for convenience goods and 5.8% for comparison goods
(MapInfo Exp Explanatory Volume (2003) Table 2)).
4. Convenience growth 2004 onwards: 2004-2005 at 0.1% and 2005-2022 at 0.9% per annum
(MapInfo 06/02 Table 1 & 3 (short term trend 0.9% per annum (1998-2005))).
5. Comparison growth 2004 onwards: 2004-2005 at 2.9% and 2005-2022 at 4.8% per annum
(MapInfo 06/02 Table 1 & 3 (long term trend 4.8% per annum (1998-2005))).