



Bromsgrove District Council

www.bromsgrove.gov.uk

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BALANCE OF TRADE POLICY (Regular Traders only)

To ensure that the market remains viable and sustainable for the future, Bromsgrove District Council through the Market Manager will maintain a balance of trade policy (dependant on the line of goods) for each day, however the council will permit traders to increase their stall allocation to maintain their protection by application to the Council.

See the Appendix Below for the Balance of trade and protection table.

Discretion is given to items that whilst are separate in the list below, are product related – i.e., Standalone Gemstones and Jewellery that contains gemstones.

However please note that this list is not exhaustive, and the council reserves the right to add/change this list, if in the view of the council the balance of trade is not adversely affected and is justifiable.

Casual and seasonal traders are not covered by this policy and therefore do not have any stall protection – this is covered in the trader agreements.

Note that this regulation only applies during normal market days (subject to stall availability and space) and not during any specialised markets/events.

4 Stalls protection	
Fruit & Veg	All fruit & veg products.

3 Stalls protection	
Breads & Cakes	Factory or homemade breads & cakes.
Butchers	Fresh and prepared meats.
Eggs & Cheese	All eggs and cheeses.
Plants & Flowers	Outdoor/indoor plants and Cut/Artificial flowers.

2 Stalls protection	
Accessories	Home Fragrances, statues, ornaments, and faith items.
Confectionary	Sweets, Crisp, Donuts and Ice cream.
Footwear	Footwear for all ages.

Bags & Purses	Handbags, travel bags, suitcases, and purses/wallets.
Household Furnishings	Bedding, Curtains, throws haberdashery and cushions.
Household Goods	Cleansing materials, tools, and accessories.
Jewellery	Men and Ladies jewellery inc watches.
Gents Fashion	Gents fashion for all age's inc hosiery, hats, scarfs and PPE.
Ladies Fashion	Ladies fashion for all age's inc hosiery, hats and scarfs & PPE.
Personal Care	Toiletries, beauty products, perfumes, aftershave and make up.
Pet Goods	Bedding, collars, leads, treatments, and foods.
Seafood	Fresh and prepared seafood's.
Child and baby Fashion	Children's and baby clothing inc hosiery, hats, and scarfs.
Media Entertainment	Records, CD's, and DVD's
Street Food	<p>Any food cooked for consumption on the market either as a meal or in a cob, sandwich, or roll.</p> <p>No more than 2 units/stalls represented on any one line of goods shown below.</p> <ul style="list-style-type: none"> • Burgers, Sausage, egg, and bacon. • Any Pork, Beef or Lamb street foods. • All Asian takeaway street foods. • All Thai/Chinese takeaway street foods. • Continental takeaway street foods. • All tea, coffee, chocolate, and cold drinks

Exempt	
Crafts	<p>Items that have been either factory produced or handmade – By the nature of these goods, these are exempt from protection. However reasonable care must be taken to ensure that craft lines are not massively duplicated.</p>