

# BROMSGROVE CAPACITY MODEL 2007

Project: Bromsgrove Retail Capacity Study 2007

Job No: 253114

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Client: Bromsgrove Council

**TABLE 1**  
**CATCHMENT AREA POPULATION FORECASTS**

Zone	Area	Sectors	2007	2012	2017	2022
1	Bromsgrove	B45 9, B60 1, B60 2, B60 3, B60 4, B61 0, B61 7, B61 8, B61 9	66,181	67,270	68,643	70,027
2	Northfield	B29 5, B30 1, B30 2, B30 3, B31 1, B31 2, B31 3, B31 4, B31 5, B32 1, B32 4, B38 0, B38 8, B38 9, B45 0, B45 8, B47 5, B47 6, B62 0, B68 0, B90 1, DY9 9	180,945	185,553	190,457	195,461
3	Redditch	B48 7, B80 7, B96 6, B97 4, B97 5, B97 6, B98 0, B98 7, B98 8, B98 9	98,526	99,967	101,588	103,224
4	Droitwich	WR3 7, WR9 0, WR9 7, WR9 8, WR9 9	43,635	44,957	46,280	47,638
5	Kidderminster	DY8 2, DY9 0, DY9 7, DY10 3, DY10 4, DY11 7, DY12 1, DY12 2, DY13 8, DY13 9	73,629	73,913	74,462	74,574
<b>TOTAL</b>			<b>462,916</b>	<b>471,660</b>	<b>481,431</b>	<b>490,924</b>

SOURCE: MapInfo Area Profile Report October 2007.

NOTES: The figures for 2017 and 2022 are population projections based on MapInfo Area Profile Report. % growth by CB Richard Ellis based on straight line projections from MapInfo population projection for 2016.