

# Bromsgrove District Council Productivity Plan July 2024



**Bromsgrove**  
District Council  
[www.bromsgrove.gov.uk](http://www.bromsgrove.gov.uk)

## Introduction

Following the Local Government Finance Settlement, the Government has asked local government to produce productivity plans. It has been requested that we set out what has been done in recent years alongside current plans to transform the organisation and services. Also requested is how we monitor and assess plans to assure the Council and residents that they will be delivered.

Four questions have been asked by DLUHC, are in bold followed by our response.

### **1. How have you transformed the way you design and deliver services to make better use of resources?**

We are pleased to share our progress in transforming the way we design and deliver services, optimising the utilisation of resources effectively. Through analysis, strategic planning, and innovative approaches, we have embarked on a journey towards enhancing efficiency, transparency, and accessibility across all facets of service provision, namely.

- District Council & Borough Council with Shared Leadership team since 2008.
- Implemented Agile working. We have not imposed targets for being in the Office, work patterns based on business need. This has led to less travel (reduced Carbon footprint).
- Parkside Hub - Sharing of Workspace at Bromsgrove with Worcestershire County Council (WCC) and the Department of Works and Pensions (DWP).
- Everyone Active (Linking to National Health Service (NHS) through development services) outsourced delivery of Leisure Services (except Parks & Green Spaces & Development Services).
- Implementation of an updated Workforce Strategy in the summer 2023 - including updated working culture (4Ps - Purpose, People, Pride & Performance).
- Housing and Community Services - links and partnerships with the NHS, Funding partnerships - homelessness, anti-social behaviour (ASB), community housing, Starting Well fund.
- Set up own housing company (Spadesbourne Housing) in 2023.
- Land and Building Asset Group (LBAG) - looking at the effective use of surplus

assets across the Councils brownfield sites.

- Levelling Up (£16.1m) funding and the Bromsgrove 2040 Vision (bringing back 5 Town Centre sites into use) – for regeneration of Bromsgrove Town Centre.
- Selling Commercial Waste Service to other Councils, reducing overall Service costs.
- Data use includes National Fraud Initiative (NFI) and other sharing initiatives with Government Departments.

#### **We measure productivity through:**

- Quarterly Finance and Performance Reporting to Cabinet, linked to Strategic Objectives Members Corporate dashboard is available online.
- Line Management - one to ones - measuring outcomes Vs time.
- MTFP follows a two-tranche process and links finance to strategic direction.
- Services detail methods of operation i.e. Agile, timesheets, workstreams and KPI's are detailed in Service Business Plans (360 view with feedback).

#### **To improve services, we have:**

- Joined up/collaboration of enabling services (with Service Protocols for Support Service).
- Increased procurement protocols in around Officer Key Decision Notices, increasing the Key Decision Threshold to £200k, and a fully updated Contract Register.
- Updating of Members as part of the quarterly Finance and Performance Report on upcoming procurements over the next year.

#### **Our plans for transformation over the next two years are:**

- Data Prioritisation Programme- to establish clean data & make effective decisions using data (measure cleanliness pre and post) linking to the new Corporate Plan.
- Digital Improvements through Robotics, AI, and the Customer Portal.
- Progressing the ABCD Community Builder approach.
- Introduce updated Service Business Planning in 2024/5, using the Local Government Association (LGA) Transformation Tool to measure pre & post implementation.
- New Strategic Objectives are being formulated with Cabinet for implementation in 2024.
- Performance reporting review (linked to the above points)- summary sheet & detail behind (Power Bi) (measures) and linkages to how we compare to other Councils.
- Community Engagement Proposal – moving to quarterly targeted surveys & “You said we did” within Performance Quarterly reporting (from a yearly report).
- Full establishment review in May 2024 - with the aim to reduce consultants which the Council is currently reliant at circa 18% of the workforce and establish a

workforce that reflects the Council's needs.

- Monthly Officer Assurance meeting, reviewing Performance and learning from issues.

**Looking ahead, our greatest potential for savings is:**

- Use of LG Futures and Performance/Benchmarking Data to target high cost services.
- Reviewing housing structures and linking these to productivity gains from using new technology for service improvements.
- Review of the Waste Service considering the impending changes to regulations and use of technology to implement route optimisation / integration of street scene tasks.
- Review of right location for the remaining Leisure Services
- Reviewing structures of enabling services to ensure cost effective and supporting front line services requirements.
- Reviewing Stores & Garage (workshop).
- Progress Workforce planning.

**We have used capital spend to boost growth or improve services; examples are:**

- Investing £6m in the Burcot Lane Housing development to kick start Housing development in Bromsgrove.
- Utilising regeneration & Levelling Up funds to regenerate towns and boost growth
- Investment in the Waste Fleet - once Government requirements have been finalised.
- Use of more Hydrotreated Vegetable Oil (HVO) Fuel in Waste Fleet, which although more expensive, significantly reduces Carbon emissions.

**We have undertaken the following preventative approaches:**

- No procurement No order initiative - implemented April 23 to control expenditure.
- Contracts are linked to finance system to monitor spend and only raise orders on approved contracts - April 2023.
- ICT Phishing tests - to increase staff awareness and reduce potential downtime.
- Investment in ICT Cyber Security to reduce downtime and risk of catastrophic failure.

**Locally led reforms that help deliver high quality public services and improve the sustainability and resilience of your authority are:**

- Joined-up working between District Councils and the County Council.
- Closer collaboration between Council and central government departments such

as DWP and Health Services- as many services link closely to each other.

- Promotion of the One Public Estate (OPE) initiative - and ensuring the best decision is made - not requiring all parties to have savings.

## **2. How you plan to take advantage of technology and make better use of data to improve decision making, service design and use of resources.**

We recognise data as an asset and are committed to implementing robust systems for collection, analysis, and interpretation. By leveraging advanced analytics and artificial intelligence, we aim to gain deeper insights into community needs, trends, and preferences. This proactive approach will enable us to make informed decisions, tailor services to meet evolving demands, and allocate resources more efficiently. We plan:

- A new Customer facing interface which ensures that data is input fewer times as possible, increasing efficiency and data quality at the Council and improving the Stakeholder Customer Experience. 20% efficiencies could be made in this area.
- Revised processes to ensure data is clean (single source) and links across the Council and we maximise the functionality of ICT System changes and upgrades.

**Our existing plans are to improve the quality of the data we collect:**

- The extensive data prioritisation project will identify data quality, programme validation, data cleansing and invest in customer portal to enable "one account."
- Continue with gold standard quality recognition Geographic Information System (GIS), achieved throughout 2023/24.

**Barriers we experience from our legacy systems are:**

- Configuration restrictions (which are historic but costly to change).
- Reporting - similar systems reporting on same customers in different ways.
- Lack of standardisation of data requirements.
- Updating and data progression is limited and not standardised across the Council.
- Limited budget to invest in quality systems with required capabilities to improve.

We regularly share data with our partners, DWP, HMRC, Police, Cabinet Office. This is useful as it enables collaborative decision making, improved service delivery, resource optimisation (avoiding duplication), enhanced problem solving and transparency and accountability (track progress, evaluate outcomes and hold each other accountable for their actions). Opportunities we are driving forward to use new technology are:

- Data Prioritisation/audit/standards to improve data quality and validity / importance of data, single source, sharing and reducing repetition and promote blended data for better insight and understanding across services and partners.

- Implementation of a new Customer Interface.
- Systems audit - targeted on systems where there are higher risks.
- GIS Gold Standard.
- Robotics and Artificial Intelligence (AI) work programme including:
  - Human Resources / Finance - Establishment accuracy & updating.
  - Housing - communications relating to:
    - Aids & Adaptions, Disrepair Claims, Complaints, Councillor and General Enquiries.
  - Revs and Bens scoping out opportunities for:
    - Council Tax Recovery, EBilling, the National Fraud Initiative.

### **3. Your plans to reduce wasteful spending within your organisation and systems. (You should set out your plans to reduce wasteful or “gold-plated” spending.)**

Our approach to identifying and reducing waste include:

- Performance Dashboard (real time) & Quarterly Performance reporting via Corporate Management Team (HoS) and then Cabinet.
- Updating Performance Indicators/Format reflecting new Corporate Strategy and Business Plans so Officers/Members can see if Services are not delivering and have comparisons to other Councils (Benchmarking/Sector Performance Indicators)
- Revised Strategic Priorities to focus on political necessities.
- Data - Single source data (across multiple systems)

**Invest to save:**

Only Levelling Up schemes can be seen as “Invest to save”; however, funding is from the Government with tight reporting requirements and a high bar to reach to obtain it.

We moved to Opus platform in May 2023 for hiring agency workers, spend to end March 2024 has been £3,203.453. The number of agency workers more than 12 months placement is 18.

**To ensure we have accountability of spend, we have:**

- A two Tranche Budget Process, challenged by the cross-party Budget Working Groups.
- Budget managers received training, and refresher training, on the financial systems.
- Formal finance reporting is undertaken quarterly through to Members.
- Full demarcation of duties in the finance system between budget managers,

approvers and requisitioners. All transactions, including monitoring delivered online.

#### **4. The barriers preventing progress that the Government can help to reduce or remove.**

Examples of service wide barriers preventing us from improving productivity further are:

- Recruitment difficult in some areas i.e. ICT / Planning/ Housing.
- Silo working with other local authorities and government bodies.
- Lack of flexibility in recruiting competent workforce - consider market supplements etc.
- Limited investment in training & progression /potential incentive for growth and development.
- Capacity / resources (both at the Council and in Worcestershire)
- Capability issues, right people in right job at right time (especially current data skills)
- Compliance to process.
- Reduced funding (and ensuring investment is cost effective).

To remove these barriers, we will need to:

- Invest in recruiting the right people for the right jobs at the right time, including apprenticeships.
- Invest in opening career and development pathways and opportunities.
- Invest in staff & managerial training & progression training.
- Further embrace automation and AI.
- Ability to have autonomy to change.
- Reduce bureaucracy & some processes while still being compliant.
- Ensure ownership / accountability.
- Use of packages such as Modern.Gov to get members and officers to access data electronically.

To achieve transformation, we must enhance data quality, improve systems and processes, as well as invest in staff training, succession planning, recruitment, and automation, government funds are imperative. Additionally, allocating resources towards AI integration would significantly streamline and enhance processes and accuracy across various services.