

Bromsgrove

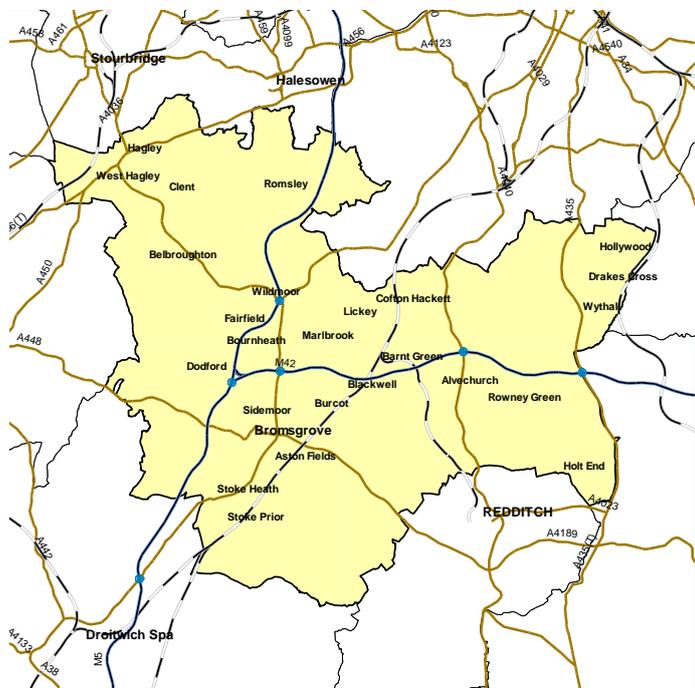
This profile gives a picture of health in this area. It is designed to help local government and health services understand their community's needs, so that they can work to improve people's health and reduce health inequalities.

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- Profiles of all local authorities in England
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- More health indicator information
- Links to more community health profiles and tools

Health Profiles are produced by the English Public Health Observatories working in partnership.

www.healthprofiles.info



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Population 93,000

Mid-2009 population estimate

Source: National Statistics website: www.statistics.gov.uk



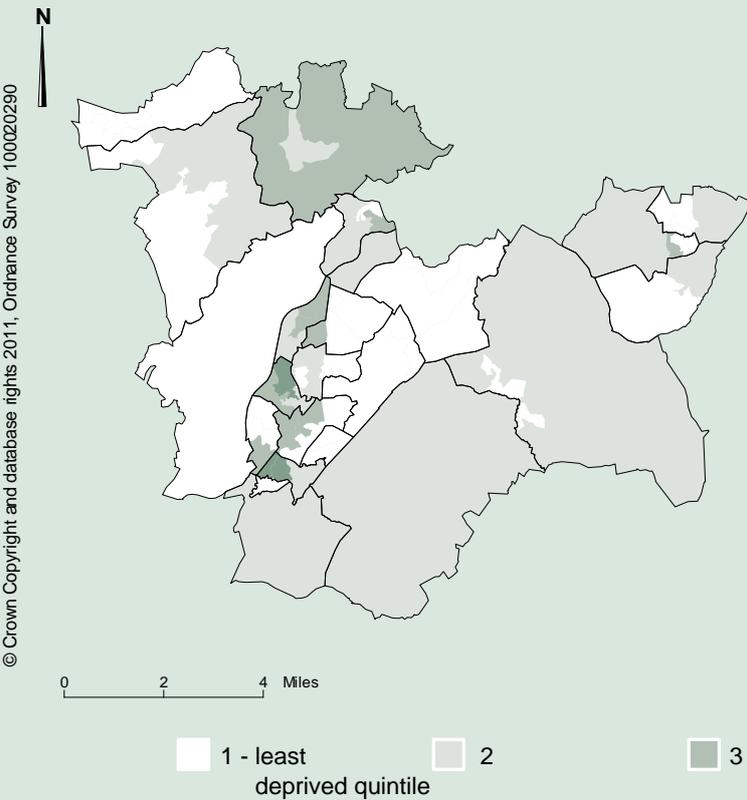
Bromsgrove at a glance

- The health of people in Bromsgrove is generally better than the England average. Deprivation is lower than average, however 1,710 children live in poverty. Life expectancy for men is higher than the England average.
- Life expectancy is 4.9 years lower for men in the most deprived areas of Bromsgrove than in the least deprived areas (based on the Slope Index of Inequality published on 5th January 2011).
- Over the last 10 years, all cause mortality rates have fallen. The early death rate from heart disease and stroke has fallen.
- About 16.8% of Year 6 children are classified as obese. A higher percentage than average of pupils spend at least three hours each week on school sport. 72.4% of mothers initiate breast feeding and 11.8% of expectant mothers smoke during pregnancy.
- An estimated 17.8% of adults smoke and 24.9% are obese. There were 1,710 hospital stays for alcohol related harm in 2009/10 and there are 140 deaths from smoking each year.
- Priorities in Bromsgrove include obesity, alcohol use and falls in older people. For more information see www.worcestershire.gov.uk

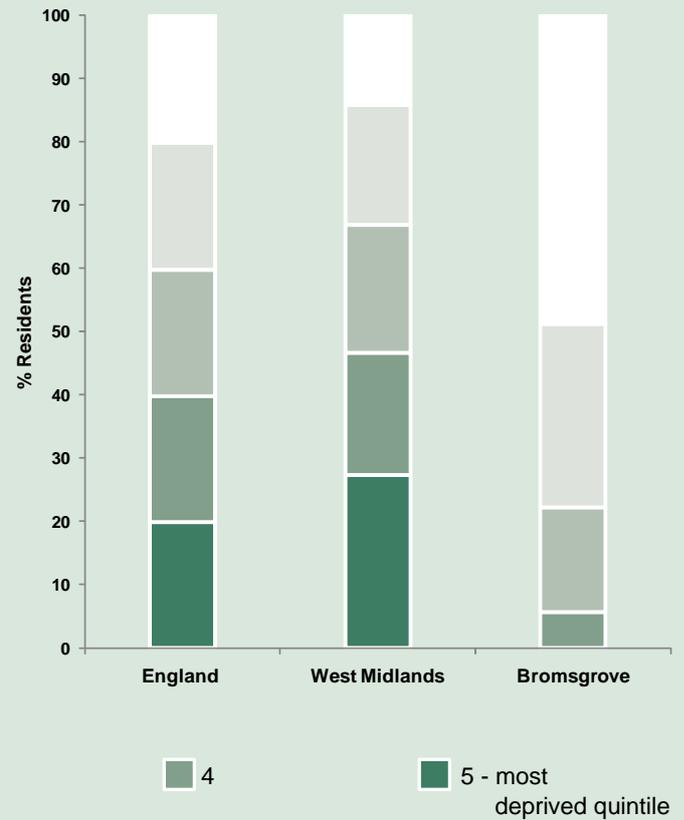


Deprivation: a national view

This map shows differences in deprivation levels in this area based on national quintiles (of the Index of Multiple Deprivation 2007 by Lower Super Output Area). The darkest coloured areas are some of the most deprived areas in England.

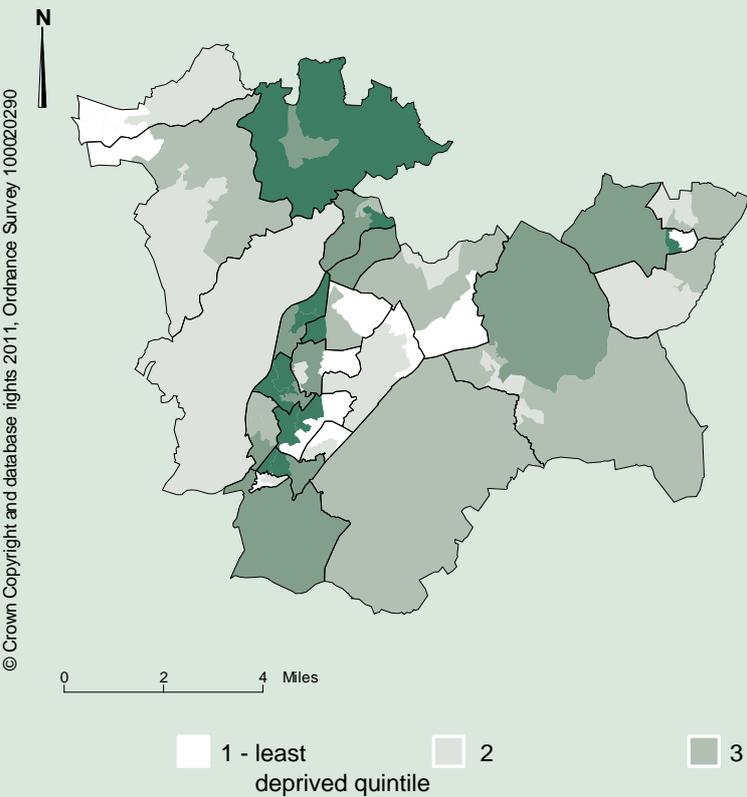


This chart shows the percentage of the population in England, this region, and this area who live in each of these quintiles.

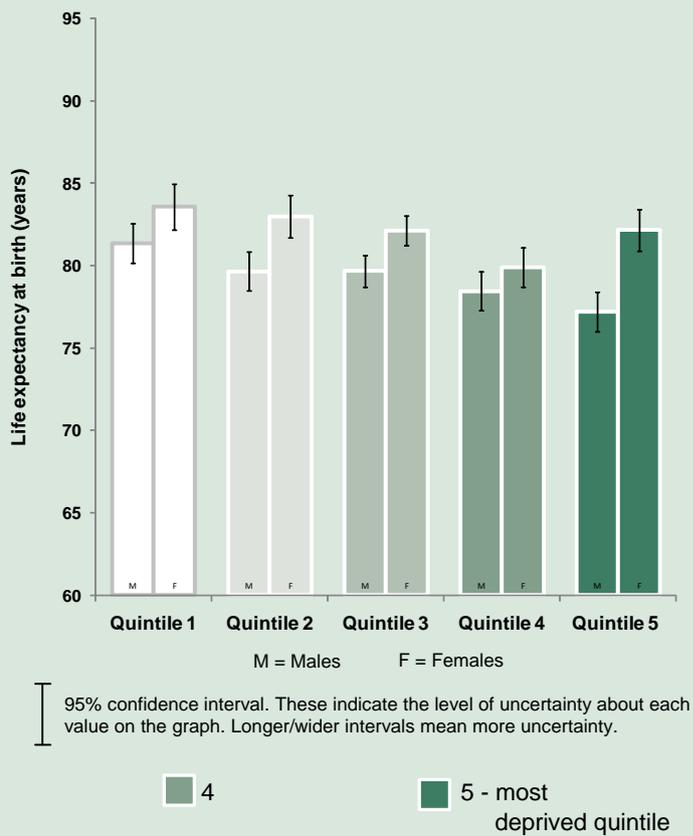


Health inequalities: a local view

This map shows differences in deprivation levels in this area based on local quintiles (of the Index of Multiple Deprivation 2007 by Lower Super Output Area). The darkest coloured areas are the most deprived in this area.



This chart shows the life expectancy at birth for males and females (2005-2009) for each of the quintiles in this area.



Health inequalities: changes over time

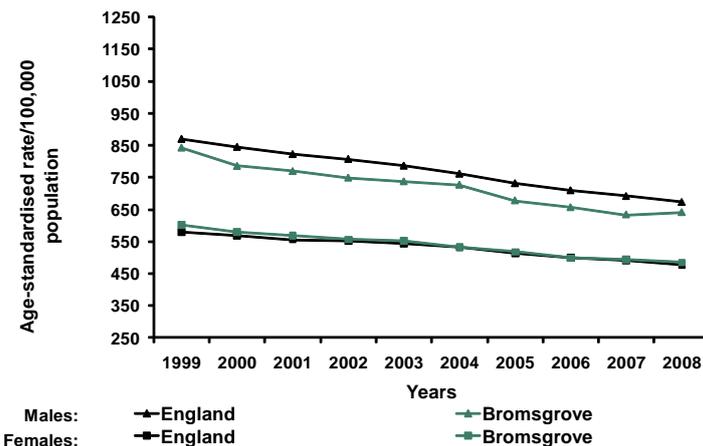
These graphs show how changes in death rates for this area compare with changes for the whole of England. Data points on the graph are mid-points of 3-year averages of yearly rates. For example the dot labelled 2003 represents the 3-year period 2002 to 2004.

Trend 1 compares rates of death, at all ages and from all causes, in this area with those for England.

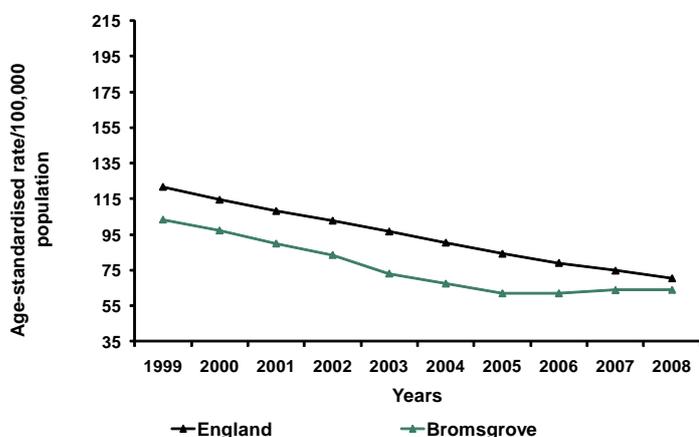
Trend 2 compares rates of early death from heart disease and stroke (in people under 75) in this area with those for England.

Trend 3 compares rates of early death from cancer (in people under 75) in this area with those for England.

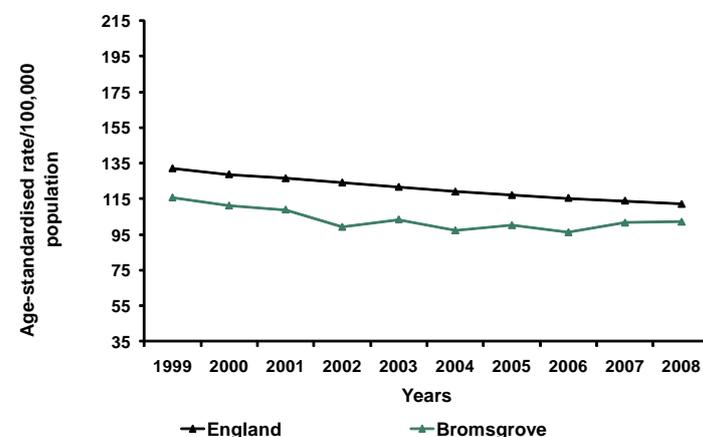
Trend 1: All age, all cause mortality



Trend 2: Early death rates from heart disease and stroke

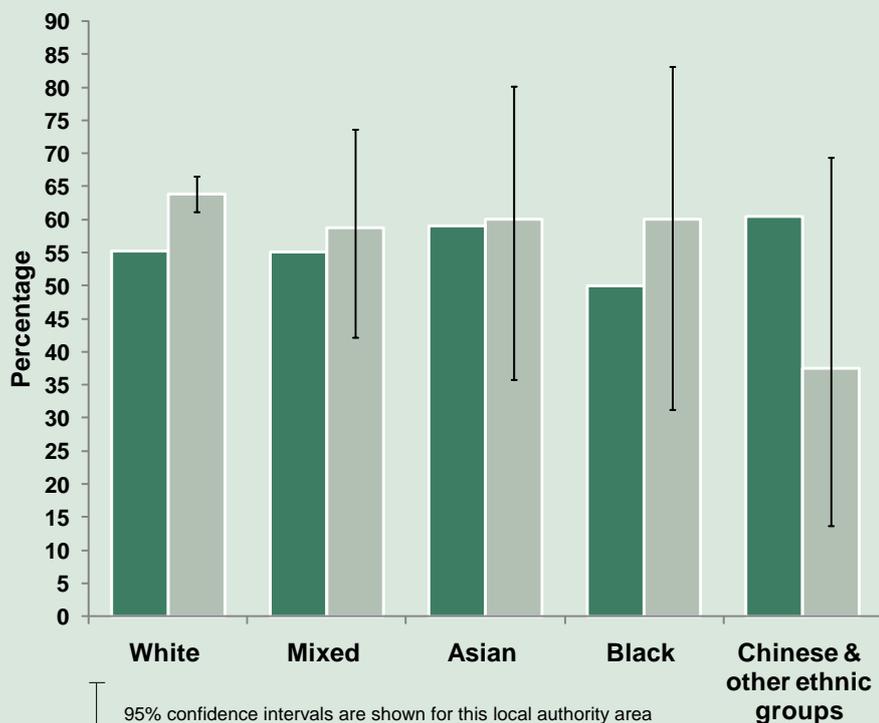


Trend 3: Early death rates from cancer



Health inequalities: ethnicity

This chart shows the percentage of pupils by ethnic group in this area who achieved five GCSEs in 2009/10 (A* to C grades including English and Maths). Comparing results may help find possible inequalities between ethnic groups.



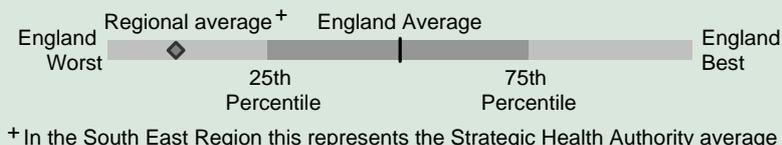
Legend:
■ England
■ Bromsgrove

Ethnic Groups	% pupils achieved grades	No. of pupils achieved grades
White	63.9	756
Mixed	58.8	20
Asian	60.0	9
Black	60.0	6
Chinese/other	37.5	3

If there are any empty cells in the table this is because data has not been presented where the calculation involved pupil numbers of 0, 1 or 2. Some further groups may not have data presented in order to prevent counts of small numbers being calculated from values for other ethnic groups or areas.

The chart below shows how the health of people in this area compares with the rest of England. This area's result for each indicator is shown as a circle. The average rate for England is shown by the black line, which is always at the centre of the chart. The range of results for all local areas in England is shown as a grey bar. A red circle means that this area is significantly worse than England for that indicator; however, a green circle may still indicate an important public health problem.

- Significantly worse than England average
- Not significantly different from England average
- Significantly better than England average



Domain	Indicator	Local No. Per Year	Local Value	Eng Avg	Eng Worst	England Range	Eng Best
Our communities	1 Deprivation	0	0.0	19.9	89.2	[Bar chart showing position relative to England range]	0.0
	2 Proportion of children in poverty	1710	8.8	20.9	57.0	[Bar chart showing position relative to England range]	5.7
	3 Statutory homelessness	63	1.70	1.86	8.28	[Bar chart showing position relative to England range]	0.08
	4 GCSE achieved (5A*-C inc. Eng & Maths)	804	63.3	55.3	38.0	[Bar chart showing position relative to England range]	78.6
	5 Violent crime	942	10.1	15.8	35.9	[Bar chart showing position relative to England range]	4.6
	6 Long term unemployment	323	5.5	6.2	19.6	[Bar chart showing position relative to England range]	1.0
Children's and young people's health	7 Smoking in pregnancy	93	11.8	14.0	31.4	[Bar chart showing position relative to England range]	4.5
	8 Breast feeding initiation	580	72.4	73.6	39.9	[Bar chart showing position relative to England range]	95.2
	9 Physically active children	8068	58.4	55.1	26.7	[Bar chart showing position relative to England range]	80.3
	10 Obese children (Year 6)	149	16.8	18.7	28.6	[Bar chart showing position relative to England range]	10.7
	11 Children's tooth decay (at age 12)	n/a	0.5	0.7	1.6	[Bar chart showing position relative to England range]	0.2
	12 Teenage pregnancy (under 18)	46	25.1	40.2	69.4	[Bar chart showing position relative to England range]	14.6
Adults' health and lifestyle	13 Adults smoking	n/a	17.8	21.2	34.7	[Bar chart showing position relative to England range]	11.1
	14 Increasing and higher risk drinking	n/a	26.5	23.6	39.4	[Bar chart showing position relative to England range]	11.5
	15 Healthy eating adults	n/a	30.0	28.7	19.3	[Bar chart showing position relative to England range]	47.8
	16 Physically active adults	n/a	13.5	11.5	5.8	[Bar chart showing position relative to England range]	19.5
	17 Obese adults	n/a	24.9	24.2	30.7	[Bar chart showing position relative to England range]	13.9
Disease and poor health	18 Incidence of malignant melanoma	17	16.7	13.1	27.2	[Bar chart showing position relative to England range]	3.1
	19 Hospital stays for self-harm	148	188.2	198.3	497.5	[Bar chart showing position relative to England range]	48.0
	20 Hospital stays for alcohol related harm	1710	1402	1743	3114	[Bar chart showing position relative to England range]	849
	21 Drug misuse	276	4.6	9.4	23.8	[Bar chart showing position relative to England range]	1.8
	22 People diagnosed with diabetes	3543	4.96	5.40	7.87	[Bar chart showing position relative to England range]	3.28
	23 New cases of tuberculosis	1	1	15	120	[Bar chart showing position relative to England range]	0
	24 Hip fracture in 65s and over	128	511.1	457.6	631.3	[Bar chart showing position relative to England range]	310.9
Life expectancy and causes of death	25 Excess winter deaths	82	27.1	18.1	32.1	[Bar chart showing position relative to England range]	5.4
	26 Life expectancy - male	n/a	79.4	78.3	73.7	[Bar chart showing position relative to England range]	84.4
	27 Life expectancy - female	n/a	82.1	82.3	79.1	[Bar chart showing position relative to England range]	89.0
	28 Infant deaths	4	4.08	4.71	10.63	[Bar chart showing position relative to England range]	0.68
	29 Smoking related deaths	140	168.9	216.0	361.5	[Bar chart showing position relative to England range]	131.9
	30 Early deaths: heart disease & stroke	74	64.0	70.5	122.1	[Bar chart showing position relative to England range]	37.9
	31 Early deaths: cancer	117	102.1	112.1	159.1	[Bar chart showing position relative to England range]	76.1
	32 Road injuries and deaths	39	42.3	48.1	155.2	[Bar chart showing position relative to England range]	13.7

Indicator Notes

1 % of people in this area living in 20% most deprived areas in England 2007 2 % children in families receiving means-tested benefits & low income 2008 3 Crude rate per 1,000 households 2009/10 4 % at Key Stage 4 2009/10 5 Recorded violence against the person crimes crude rate per 1,000 population 2009/10 6 Crude rate per 1,000 population aged 16-64, 2010 7 % of mothers smoking in pregnancy where status is known 2009/10 8 % of mothers initiating breastfeeding where status is known 2009/10 9 % of year 1-13 pupils who spend at least 3 hours per week on high quality PE and school sport 2009/10 10 % of school children in Year 6, 2009/10 11 Weighted mean number of decayed, missing or filled teeth in 12-year-olds, 2008/09 12 Under-18 conception rate per 1,000 females aged 15-17 (crude rate) 2007-2009 (provisional) 13 % adults aged 18+, 2009/10 14 % aged 16+ in the resident population, 2008 15 % adults, modelled estimate using Health Survey for England 2006-2008 (revised) 16 % aged 16+ 2009/10 17 % adults, modelled estimate using Health Survey for England 2006-2008 (revised) 18 Directly age standardised rate per 100,000 population under 75, 2005-2007 19 Directly age and sex standardised rate per 100,000 population 2009/10 20 Directly age and sex standardised rate per 100,000 population, 2009/10 21 Estimated problem drug users using crack and/or opiates aged 15-64 per 1,000 resident population, 2008/09 22 % of people on GP registers with a recorded diagnosis of diabetes 2009/10 23 Crude rate per 100,000 population 2007-2009 24 Directly age and sex standardised rate per 100,000 population for emergency admission 65+, 2009/10 25 Ratio of excess winter deaths (observed winter deaths minus expected deaths based on non-winter deaths) to average non-winter deaths 1.08.06-31.07.09 26 At birth, 2007-2009 27 At birth, 2007-2009 28 Rate per 1,000 live births 2007-2009 29 Per 100,000 population aged 35 +, directly age standardised rate 2007-2009 30 Directly age standardised rate per 100,000 population under 75, 2007-2009 31 Directly age standardised rate per 100,000 population under 75, 2007-2009 32 Rate per 100,000 population 2007-2009

For links to health intelligence support in your area see www.healthprofiles.info More indicator information is available online in The Indicator Guide.

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